Patapsco Valley Heritage Area

Mini Grant Program
August 22, 2019 Workshop
What *are* Heritage Areas?

Regions that share a distinctive sense of place embodied in their historic neighborhoods, traditions, and natural resources

Locally designated, certified by state

Commitment to economic development through heritage tourism

13 Certified Heritage Areas in Maryland
The Impact of Maryland Heritage Areas

$19.8 million in State and Local Taxes

$4.45 Return on Investment for Every Dollar of State Grant Funds

$7.78 Non-State Support Leveraged by Every Dollar of State Grant Funds

13 Heritage Areas Across the State

23 Counties and the City of Baltimore

3,146 Jobs Created

The Maryland Heritage Areas Program supports the economic well-being of Maryland’s communities by promoting, sustaining, and creating place-based experiences for visitors and residents alike. These are the results of an economic impact study completed in 2017 using the IMPLAN model. The data inputs compiled by MHAA staff and included in the model were:

1) Financial data showing the amount spent on MHAA grant-funded projects from FY 2010 – FY 2017 and 2) visitation data for FY 2016 from organizations who received MHAA grants in FY 2010 – FY 2014, and the corresponding visitor spending estimate.

For more information on the program visit:
http://www.maryland.gov/heritageareas.html
What is MHAA?

Governs the Heritage Areas Program and administered by the Maryland Historic Trust

**BENEFITS:**

State grants up to $50,000 for non-capital and $100,000 for capital requiring a 1:1 match

Management, Marketing, and Block Mini-Grants for Heritage Areas

Maryland Sustainable Communities Tax Credit of up to 20% of the eligible costs of rehabilitation
114 projects funded across the state

$5 million in grants awarded!  
($4,998,692 to be precise)

$9.7 million in non-state matching dollars leveraged

Projects include:

- 21 exhibits
- 20 historic preservation projects
- 12 trail & signage projects
- 7 heritage events & festivals
- 5 historic vessel projects
- 2 friendly oxen getting a yoke & cart

AND MUCH MORE!

Plus, $245,000 in **locally driven and determined** mini-grant funding awarded to Heritage Areas.
FY 2020 MHAA Grants for Patapsco Valley Heritage Area

Friends of PVSP Mobile Interpretive Park Center- $50,000

Patapsco Heritage Greenway EC250 Video- $15,000

EC’s Mapping Our Way- $8,500

Reserve List:
CCBC’s Interpretive Signage- $32,000
Friends of PVSP Trail Series- $15,000

PHG Management Grant- $100,000
PHG Block Mini Grant- $25,000
PHG Marketing Grant- $17,500
**Patapsco Heritage Greenway is the non-profit entity which administers the Patapsco Valley Heritage Area**

Patapsco Valley Heritage Area became a Recognized Heritage Area in the Fall of 1997

Management Plan finalized in Spring of 2015

Certified by the Maryland Heritage Areas Authority in January of 2015

History of PVHA
The Patapsco Valley Heritage Area’s Mini-Grant Program is designed to assist heritage-related sites, organizations and municipalities to develop new and innovative programs, partnerships, exhibits, tours, events, and other initiatives consistent with the regional goals and objectives stated within the state and county approved Management Plan.

The program, administered by the Patapsco Heritage Greenway (PHG), encourages mini-grant proposals that include collaborative partnerships, enhance preservation, encourage stewardship of natural resources, and promote heritage tourism.
PVHA Mini-Grants

$25,000 in Mini-Grants Available

Grant Award Max is $5,000

Non-Profit Organizations and Local Jurisdictions within the boundaries of the Heritage Area

https://patapsco.org/about-us/pha-mini-grant/
PVHA Mini-Grants- The DETAILS

MATCHING Grant Program: 1:1, 75% Cash Match. State of Maryland funds cannot be used as a match.

NEW THIS YEAR: 10% overhead costs can be included in mini-grant budgets

INELIGIBLE EXPENSES: Capital expenditures, salaries and/or benefits of permanent or temporary staff BUT staff time can count as match, Alcohol

https://patapsco.org/about-us/pha-mini-grant/
Organizational budget must be below $100,000

Entire mini-grant project budget must be below $1000

Applying organizations must supply 25% cash match for the grant budget

https://patapsco.org/about-us/pha-mini-grant/
PVHA FY2020 Pilot Micro-Grant Program

How does that work?

A $1000 total project budget=

$500 grant funds

$375 cash match, $125 in-kind match

Applying organization must supply 25% of $375 cash match which is $93.75

To be considered for a micro-grant applying organization must submit most recent organizational budget (if available) and respond “yes” on page 2 of mini-grant application
What have we funded?
2017 Mini Grant Summary
Oella Historical Society- Historic Oella Cemetery Clean up and Survey Work. $2500
Catonsville Tree Canopy Project- Tree plantings at CCBC, Spring Grove, Academy Heights and Oak Forest neighborhoods, $2500
Spring Grove Arboretum Web Site and Tree “App” development. $1500
Howard County Conservancy, Monarch Butterfly Waystation at Belmont, $2425
Howard County Tourism and Promotion- Ellicott City Railroad Bridge Refurbishment- $2,000

2018 Mini Grant Summary
Benjamin Banneker Foundation- 2018 Colonial Market Fair Demonstrators- $2500
Catonsville Recreation and Park Council (Catonsville Tree Canopy), Community Street Tree Planting- $2500
Howard County Conservancy, Outreach to Baltimore County Schools- $2000
Columbia Families in Nature, Forest Forensics- $2500
Benjamin Banneker Foundation, Interpretive Signs, $575
Oella Cemetery, Gridline Survey, $2500

2019 Mini Grant Summary
Benjamin Banneker Foundation- 2019 Colonial Market Fair Demonstrators, $2500
Catonsville Recreation and Park Council (Catonsville Tree Canopy), Community Street Tree Planting, $4000
Howard County Conservancy- History Exhibit at Belmont, $1000
Columbia Families in Nature- Trash to Treasure Programs, $2500
Ellicott City Partnership- Springfest, $5000
Friends of Patapsco Valley State Park- Soapstone Trailhead, $2000
Community College of Baltimore County- Invisible History Program Series, $2000
Upper Patuxent Archaeology Group- Finding Camp Johnson, $1000
What do we want to fund?

Our unicorn projects include collaborative partnerships which enhance preservation, encourage stewardship of natural resources, and promote heritage tourism.

We WANT to fund projects which FURTHER the goals of the applying organization.

**FY2020 Priorities:**

- Project can be included in March 2020 Patapsco Days (Women’s Contributions in the Patapsco Valley) programming
- Project includes new and/or more inclusive history
- Project has a bilingual element
- Project has a trails component

For more information on priorities, [visit here](#).
How to Apply

Read through the Mini-Grant Guidelines, Application, and Ranking Sheet

Review our priority action items (Section 9.2 of our Management Plan) to find ways our goals match yours

Discuss project with Heritage Area Director (Lindsey) to determine eligibility and strengthen application

Applications are due by September 23. Notifications of awards will be made on October 15. Projects must be complete by June 1, 2020. Final reports due June 15, 2020.
Eligibility

Non-profit organizations and jurisdictions within the PHVA or creating projects within or benefitting the Area

Proposal is consistent with the goals and objectives of the PVHA Master Plan

Enhances the visitors experience

Demonstrated ability to initiate, administer and complete the project within timeframe and budget

Leverage other non-state funding to provide the 1:1 match
Terms

Acknowledgement of MHAA and PHG in materials and publicity produced for the project

Mini-Grants are paid in 2 parts: 1 up front, 1 as a reimbursement

Project completed and funds obligated by June 1, 2020.

To receive complete funding, grantee must complete final report.

Grantees are expected to attend the PHG Annual Meeting (September, 2020) to table about their projects.
Other Tips:

**Narrative:** Be as clear as possible about what you hope to accomplish. Show why this project is a priority for your organization and how it is consistent with PVHA’s Management Plan. If there is urgency to the project, be sure to include that.

**Timeline:** Be realistic. Think backwards from June 1, 2020. What needs to happen for each step? Be sure to allow enough time for each activity.

**Budget:** Include as much detail as possible. Know where your matching funds come from. Show all match, even if it is more than 100%.

**Ranking:** Read the PVHA Mini Grant Ranking Sheet. Make sure to compare your application against how we will be ranking it. Did you miss anything?
Sponsorships: Patapsco Heritage Greenway has sponsorships available for local non-profit organizations. Priority will be given to events happening within the Patapsco Valley Heritage Area. Please fill out the form to submit your request.

Workshops: Throughout the year we hold a number of workshops to benefit PVHA partners. The next workshop is September 20, 2019 on Environmental Sustainability and Community Resilience.

Resources: Check out the resources portion of our website for information on grants, sponsorships, and capacity building available through PHG and others for partners in the PVHA.

Calendar/Social Media: We are utilizing the calendar on our website and our Facebook page to push out local events. Please be sure to send any information you want included or add us to your mailing list to keep us updated.
Useful Links

Mini-Grant Application

Mini-Grant Guidelines

Mini-Grant Ranking Sheet

Mini-Grant Final Report Form

Mini-Grant Final Budget Form

FY2020 Priorities and PVHA Management Plan Overview

Indirect Costs Policy
Questions???

director@patapsco.org
www.Patapsco.org
Facebook and Instagram: Patapsco Valley Heritage Area
Coming Up...

**September 20,** Environmental Sustainability and Community Resilience 101: An Introductory Workshop [Register Here]

**September 25,** PHG Annual Meeting [Register Here]

**November-January,** PaSNAPsco Exhibit at Atwater’s

**January,** MHAA Workshop

**February,** Patapsco Summit